



Manchester

READING AHEAD

GUIDE FOR READING CHAMPIONS

Thank you for supporting the Manchester Reading Ahead challenge.

The challenge is running across Manchester with support from businesses, education, Sure Start centres, libraries and partners to encourage thousands of people to read for pleasure.

The challenge runs from 19 April to 30 September 2017.

REGISTRATION

- **Keep a list of people taking part by asking them to fill in the registration form**
- **Please keep the registration forms**
- **Give participants a reading diary to record their reading**

COMPLETING THE CHALLENGE

1. **When readers have completed the challenge, give them their certificate**
2. **Write their name on the certificate and write the date they completed the challenge on their registration form**
3. **Return the registration forms to m.gallon@manchester.gov.uk**

WAYS TO ENCOURAGE READERS

- **Display the Manchester Reading Ahead poster and diary to get people involved**
- **Encourage readers with regular incentives, book suggestions or small prizes**
- **Use the Read Manchester leaflet - *Encouraging Reading in the Workplace* - and put some of the ideas into practice. For example, you could organise a book swap**

Everyone who completes the challenge will be entered into a prize draw!

- **People can read anything - books, bedtime stories, magazines, football programmes, poems**
- **Parents can read with their children**
- **Reading for pleasure is good for health and wellbeing**

