

Terms and Conditions for the 2023 Children's Book Celebration and Prize Draw

- These terms and conditions apply to the 2023 Children's Book Celebration (**'the** Celebration') and Prize Draw (**'the Prize Draw'**) in partnership with digital bank, Chase. The Promoter is the National Literacy Trust.
- 2. The Celebration is open to state-funded schools ('**Eligible School(s)**') across the United Kingdom. Home educators and privately funded schools may vote in The Celebration but shall not be considered Entrants for the Prize Draw.
- 3. Entrants for the Prize Draw must be a teacher at the Eligible School, entering on behalf of their pupil(s) aged between 4 and 11 years ('**Entrant(s)**').
- 4. Entries will be submitted by an Entrant on behalf of an Eligible School, via the National Literacy Trust website entry form.
- 5. To enter the Celebration, Entrants must vote for a children's book. Eligible Schools will then also be entered into the Prize Draw.
- 6. Entrant(s) may make multiple votes on behalf of pupil(s), but an Eligible School will only be entered once into the Prize Draw.
- 7. The Chase Coronation Booklist will be created from the votes received from the Celebration. The National Literacy Trust reserve the right to exclude votes which are not deemed appropriate for the nature of the Celebration.
- 8. The closing date for entries for the Celebration and the Prize Draw is 23.59 on 9 May 2023.
- 9. The Celebration and the Prize Draw is free of charge to enter.
- 10. Winners of the Prize Draw will be chosen at random and announced on 18 May 2023.
- 11. There are 15 Prizes to be won, the Prizes consist of:
 - a. 5 Eligible Schools will receive a physical Reading Zone for their school courtesy of our partner, the digital bank, Chase. The Reading Zone includes beanbag chairs and 23 age-appropriate titles, which may include titles from the Chase Coronation Booklist;
 - b. 10 runner up Eligible Schools will receive 23 age-appropriate titles which may include titles from the Chase Coronation Booklist. ('**the Prize(s**)')

- 12. Prizes offered are non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the Promoter reserves the right to offer alternative Prizes of equal value.
- 13. Winning Eligible Schools will be notified using the contact details supplied for entry and asked to acknowledge the notification within 28 days of the initial contact.
- 14. The National Literacy Trust will attempt to contact the winner by email up to 3 times. If we do not receive confirmation of acceptance within 28 days of initial notification the Prize will be forfeited and a new winner will be randomly selected.
- 15. By accepting a Prize, the winning Eligible School consents to their success being publicly announced by the National Literacy Trust in newsletters, on the National Literacy Trust and Chase websites and in other media, including social media. Should you object to this publicity, please let us know at the time of entry by emailing competitions@literacytrusty.org.uk. Please note, if challenged, we are required to provide evidence to the Advertising Standards Authority that a valid award has taken place, we will do this by providing them with the name and county of the winning Eligible School.
- 16. By taking part in this promotion, all Entrants will be deemed to have accepted and be bound by these terms and conditions.
- 17. Contact details provided for entering the Celebration and the Prize Draw will be managed according to our privacy policy which can be found here: <u>https://literacytrust.org.uk/information/privacy-policy/</u>
- 18. The National Literacy Trust may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
- 19. The National Literacy Trust reserves the right in their absolute discretion to disqualify from the Prize Draw and Celebration any Entrant who they believe has not complied with these terms and conditions or acted in good faith.
- 20. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
- 21. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.

For details of how to enter the Celebration and the Prize Draw, including the format and method for submitting an entry, see the web page: <u>www.literacytrust.org.uk/2023-childrens-book-</u> <u>celebration/</u>