The Stories of Our City Podcast

National Literacy Trust, Birmingham Stories, Brum Radio and Birmingham Podcast Studios are delighted to launch an exciting podcast competition as part of the Connecting Stories project.

We are inviting young people aged 11-17 from Birmingham to create a pitch for a podcast episode based on the theme ‘The Stories of Our City’.

We would like you to use your stories and experiences with the people, places and spaces in Birmingham as a starting point for your podcast. Entrants could:

* Talk about some of the adventures you’ve had in the city
* Interview a family member or friend about their life in Birmingham
* Discuss some of your favourite places in Birmingham with friends
* Record a dramatic telling of a story set in Birmingham
* Teach your audience about Birmingham’s history…

Get as creative as you’d like! How you interpret the theme is up to you – we can’t wait to see what you come up with!

Winning entries will be invited to the Birmingham Podcast Studios to record and produce their podcast episode.

For more ideas and resources to help you, visit the National Literacy Trust website.

**How to enter**

* Fill in the podcast pitch form and email it to [connecting.stories@literacytrust.org.uk](mailto:connecting.stories@literacytrust.org.uk) with **PODCAST COMPETITION** in the subject line.
* Make sure you receive permission from your parent/guardian to enter – entries without the appropriate permissions will be disqualified from the competition.
* Please submit only one entry per podcast no matter how many hosts are involved.

**Privacy notice**

The National Literacy Trust will need to hold and process your personal data to manage this competition. We will only use it for this purpose and we will never pass on personal information to any other organisations unless specific consent has been given. For our full privacy policy, please visit literacytrust.org.uk/privacy.

Podcast Pitch Form

Fill in the form below and email it to [connecting.stories@literacytrust.org.uk](mailto:connecting.stories@literacytrust.org.uk) with PODCAST COMPETITION in the subject line, to be in with a chance of winning!

Remember, your podcast idea should be based around the theme ‘The Stories of Our City’.

**Name(s) of podcast host(s)**

*Please include the first name, first letter of surname, and age of all entrants involved:*

e.g.: Samantha, K. 14.

Click or tap here to enter text.

**Short summary of your podcast idea (max 50 words)**

*In two sentences or less, describe your podcast.*

Click or tap here to enter text.

**Pitch (max 500 words)**

Please give a description of your podcast, remembering to consider the following areas:

* What format will you be using? (interviews, conversation, scripted, educational etc)
* Who is your target audience?
* What will your podcast episode be about? (expand on your short summary)
* Roughly, how long will your episode be?
* List any podcasts that you have drawn inspiration from!

Click or tap here to enter text.

Click or tap here to enter text.

**For Parent/Guardian**

I give permission for this work to be entered into this competition.

In the event this entry is chosen as a winner, I give my consent to allow this work and the entrant(s) to visit the Birmingham Podcast Studios to record and produce the podcast.

If this entry is on behalf of multiple young people, please check this box to confirm permission has been sought from each entrant’s parent/guardian.

**Entries submitted without the necessary consent will be automatically disqualified from the competition.**

**Competition Rules**

* This competition is open to young people aged 11-17 based in Birmingham.
* The closing date for submissions is Friday 3 September 2021. Winners will be announced by the beginning of October.
* Entries should be submitted via the email address provided and written in English.
* The podcast idea must be an original idea and be wholly written by the entrant(s). It must reflect the theme of the competition as stated in the competition challenge.
* Entries must not contain obscene, defamatory, offensive or otherwise unsuitable material. The organisers reserve the right to disqualify such entries.
* A team of National Literacy Trust staff and community partners will shortlist entries and choose the winners.
* On submission, parents/guardians will be asked to grant permission to enter, and for consent for the winners to visit the recording studio to produce their podcast. Entries without this permission will be disqualified from the competition.