



Changing life stories

Job description

Job title:	Leaflet Distributor
Contract type:	Worker
Hours:	To be agreed as part of each separate engagement
Rate of pay:	£10.20 per hour

Introduction: About the National Literacy Trust

One person in six has poor literacy skills that impact on every area of their life. A child without good reading, writing and communication skills can't succeed at school, and as an adult they could be locked out of the job market. Poverty doubles the likelihood of literacy failure by the age of five.

We are an independent charity dedicated to raising literacy levels in the UK by giving disadvantaged children the literacy skills they need to succeed. Our research and analysis make us the leading authority on literacy. We run projects in the poorest communities, campaign to make literacy a priority for politicians, businesses and parents, and support schools.

We are a rapidly growing organisation, with ambitious plans and amazing staff. We have 25 years' experience of delivering programmes and campaigns to improve the skills and confidence levels of those most in need of support. Partnerships are an essential part of our work – with the education sector, with businesses and with community partners. We work closely with both national and local government. Our funders and partners include high street brands such as McDonald's, WHSmith and Clarks Shoes, and large multinationals such as Pearson, KPMG and PwC. We have our main office in Vauxhall, London, as well as people working to support our community activity around the country.

Part 1: Job profile

1.1 Main purpose of job

The purpose of this role is to provide support to our *Where's Wally?* fun run, which will take place on Sunday 17 March. You will be helping us to raise awareness of the event to the general public and encouraging them to sign up and take part on the day.

1.2 Position in organisation

You will work as part of the Development team, supervised by Katharine Tinker-Switzer (Events and Fundraising Manager).

Part 2: Key duties and responsibilities

Flyer distribution outside both Clapham Junction and Clapham Common stations on weekdays and Clapham Common during weekends.

You will be dressed as *Where's Wally* (costume provided by the National Literacy Trust) handing out flyers for our *Where's Wally?* fun run. You need to be engaging and friendly to encourage people to take a flyer and to sign up for the fun run. Please be aware that you will be outdoors so extra layers might be required.

You will be expected to work between 5pm-7pm during on weekdays and during the day at the weekend. There are several shifts available, so you can choose how many hours you would like to work. An immediate start is required.

Part 3: Person specification

3.1 Skills

- Fantastic communication skills
- Confident and well spoken
- Personable and approachable
- Energetic and hardworking

3.2 Knowledge

- N/A

3.3 Essential experience

- N/A

3.4 Other

- Commitment to equality and diversity
- Strong interest in literacy and social justice issues

To apply for this role please contact fundraise@literacytrust.org.uk.